# Carvelo eCargobike-Sharing



# carvelo for sponsors

carvelo is a service offered by





Technology partners:



With support of



## Become a carvelo sponsor

An appearance as a carvelo sponsor and partner offers you a lot of visibility in public and positive image advertising thanks to the innovative strength, the local anchoring and the sustainability of the product. Likewise, you receive attention and a positive media echo with this product.

#### What we offer:

- Carvelo branding on the side panels of the luggage rack (both sides) and on the inner surface of the cargo box
- Operation of the Carvelo on the carvelo platform: acquisition of locations and hosts, support of hosts, coordination with authorities, operation of customer service, maintenance and servicing of the Carvelo
- Naming of the sponsor as a regional partner
- To be negotiated: special conditions for employees and customers of the sponsor, further added value

#### Costs

CHF 2'700 per Carvelo (incl. VAT) per year

Minimum duration: three years

Price for multiple Carvelos on request. The price includes the labelling costs.

### The branding concept

