

**carvelo**  
eCargobike-Sharing

# Mobility with a smile

THE WORLD'S FIRST SHARING PLATFORM FOR  
ELECTRIC CARGOBIKES.



RIESE & MÜLLER





## WHO WE ARE

carvelo is the world's first and largest sharing platform for electric cargobikes.

In 2015, carvelo was created as part of the Swiss Cargo Bike Initiative of the TCS Mobility Academy and the Migros Engagement Promotion Fund. Today, the platform for eCargobike sharing is available in more than 100 cities and municipalities in Switzerland.

The offer works similarly to Mobility Carsharing: the Carvelos can be booked via the app "carvelo" at a low hourly rate and are parked at central locations in the neighbourhoods.

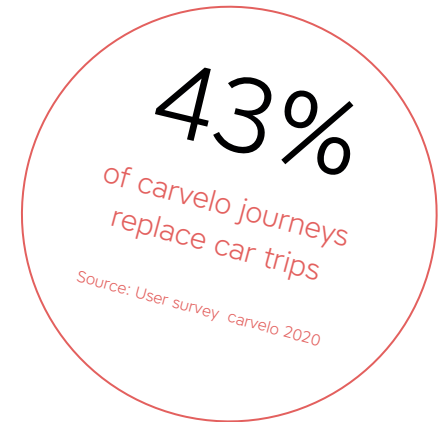


## STRAIGHTFORWARD

"The registration was very easy. I reserved the Cargobike in the app and there was a short explanation when I picked it up at the host station. The eCargobike is easy and safe to ride. Thanks to the electric motor, even transporting heavy objects is a pleasure. A great offer that I will certainly recommend to others."



# WHY CARVELO?



Carvelos can make a major contribution to sustainable and efficient mobility

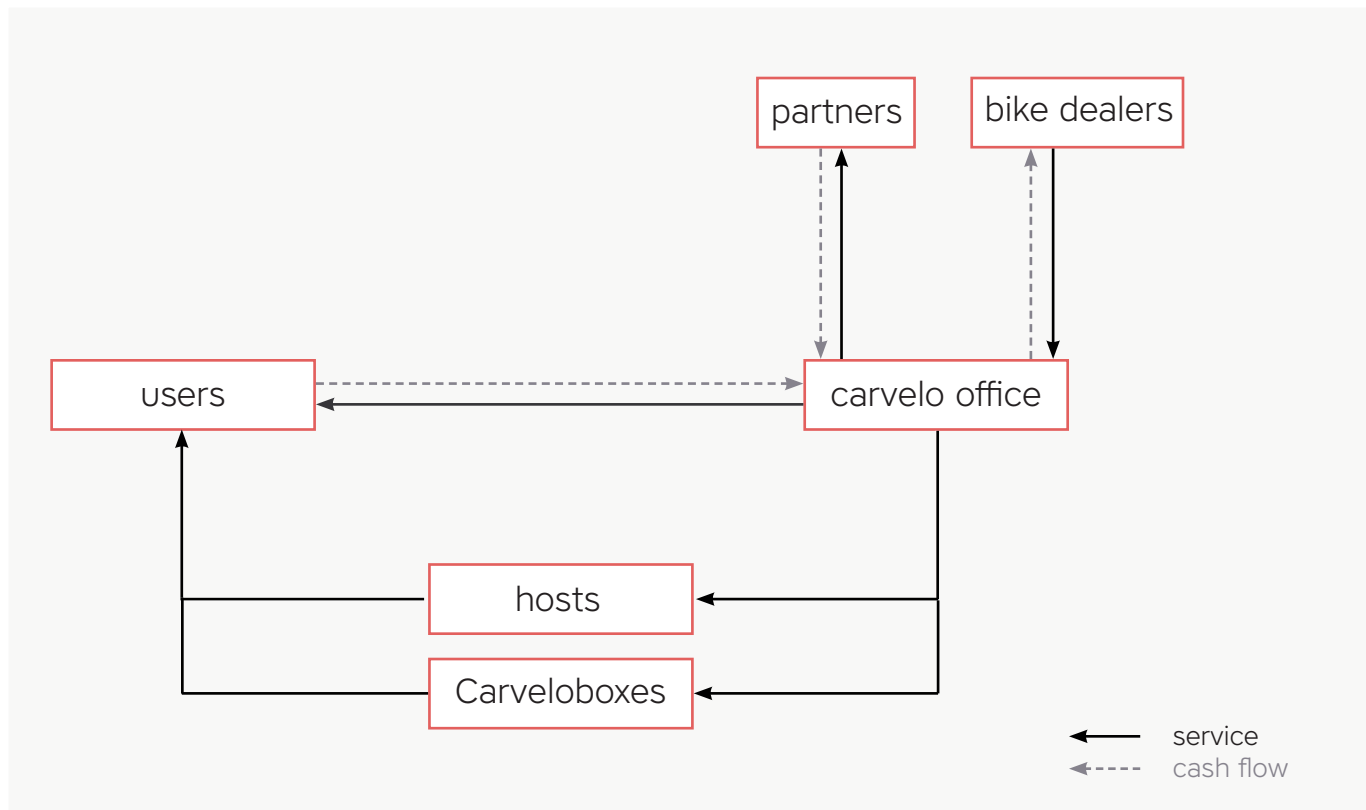
Thanks to the loading area and the electric motor, they provide transport services like a small car. Especially for families, the Carvelo turns out to be a broadly applicable mobility tool: shopping, running errands, leisure, transporting children.



# TRANSPORT

"Great e-Cargobike with a very powerful motor and the ergonomics of the bike can be easily and effectively adjusted to the rider - making transport within the city fun :-)"

# HOW DOES IT WORK?



The **carvelo office** and user support are operated by TCS Mobility Academy.

The Carvelos are co-financed by **partners**.

The **hosts** (local businesses) manage key and battery. In return, they are allowed to use "their" Carvelo for 25 hours per month free of charge. At some stations there are already automated stations, the so-called "**Carveloboxes**".

The Carvelos are maintained and repaired by local **bike dealers**.

**Users** rent the Carvelos via the corresponding app.

# FUN

"Put the kids into the box in front, the shopping bags next to them and off you go - summer with carvelo is a real pleasure for the entire family!"



# OUR OFFER







## CAR REPLACEMENT

"Today, I treated myself to a Carvelo to go shopping for bigger things. This kind of mobility helps me to do completely without a car and it is also great fun. THANK YOU!"

# PRICING MODELS AND SERVICES

	SPONSORS	COMPANY	MUNICIPALITY	HOUSING EST.
Pricing per year	2'700	3'000	2'700	3'000
Model choice, Transporter 65 und 85	✗	✓	✗	✓
Hotline for users	✓	✓	✓	✓
Own branding	✓	✓	✓	✓
Complete insurance cover	✓	✓	✓	✓
Location search for Carvelo	✓	✗	✓	✗
Active communication, application	✓	✗	✓	✗
Service, maintenance, repair	✓	✓	✓	✓



# CONTACT

We look forward to receiving enquiries, suggestions and to hearing from you!

This is how you can reach us:



Tel 058 827 34 14



info@carvelo.ch



carvelo.ch



facebook.com/carvelo.ch



instagram.com/carvelo.ch



twitter.com/mobilityacademy



youtube.com/mobilityacademy

